#### THE STRONGEST LINK.



# Technology – Efficiency – Growth

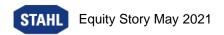
Equity Story May 2021

### **Disclaimer**

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Rounding differences and rates of change

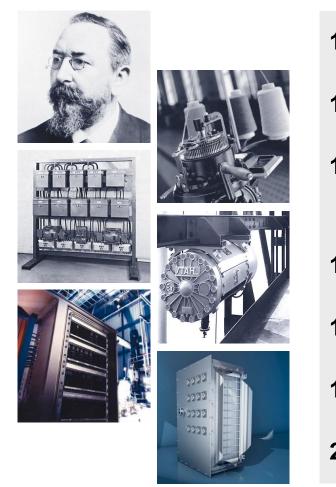
Percentages and figures may include rounding differences. Rates of change >+100% are shown as >+100%, rates of change <-100% as "n/a" (not applicable).



## Agenda

1	Company Overview
2	Driving Strategy: EXcellence 2023
3	Actual Business Update
4	Appendix

## **R. STAHL Has a Tradition of More Than 140 Years in Pioneering Mechanical And Electr(on)ical Technologies**



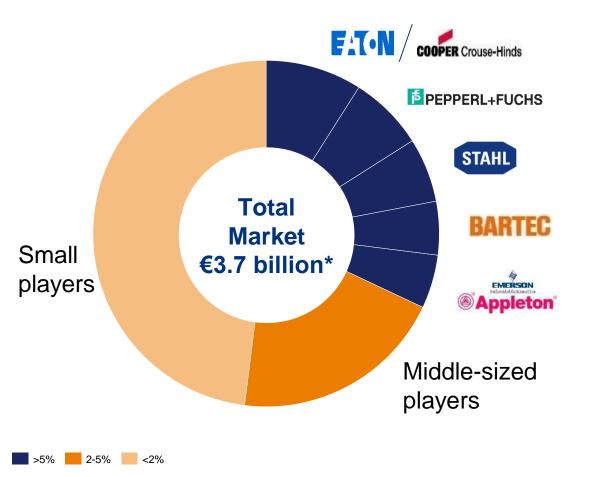
- **1876** Rafael Stahl founded the company
- **1890** World's first circular loom with electric individual drive
- **1926** Development and production of explosion-protected, electrical control switches and control devices
- **1949** Market leader in the field of explosion-protected electrical equipment
- **1953** First explosion-protected electric hoist
- **1987** World's first ICS MUX fieldbus system for hazardous areas
- **2018** EXpressure<sup>®</sup> the revolutionary new Ex d technology

### **R. STAHL Today – A Leading Global Player With a 100% Focus on Electrical Explosion Protection**



Market Position	<ul><li>#2 in Europe in explosion protection,</li><li>#3 worldwide</li></ul>
Markets &Customers	Oil & Gas, Chemicals, Pharma, Food & Beverage, Shipbuilding
Production	7 sites in Europe, America and Asia
Employees	<b>1,669</b> (as of 31 Dec. 2019)
Global footprint	23 subsidiaries in 22 countries + >50 sales offices and agencies

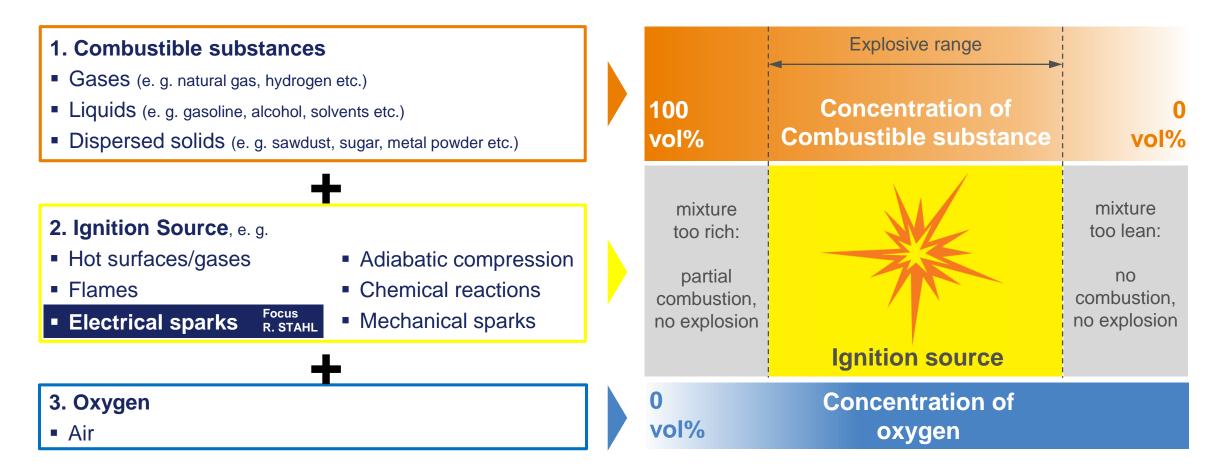
#### **Global market shares of relevant competitors\***



\* Company estimates for IECEx/ATEX certification, 2018

### **Explosions Occur When Mixtures of Combustible Substances and Oxygen Meet an Ignition Source**

### **Basic principle of explosions**

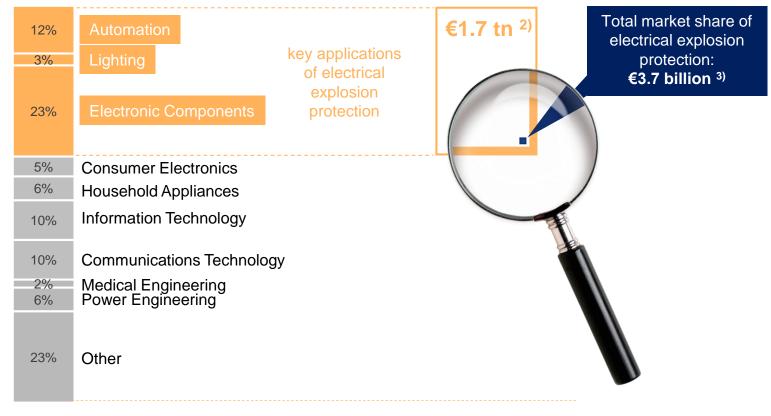


## **Electrical Explosion Protection is a Niche Application With High Barriers to Entry**

### **Global Electric Industry by Application**

Total market €4.4 tn <sup>1)</sup>

Equity Story May 2021



 $\langle x 3 \rangle$ 

### **Market Characteristics**

- Accounts for just ~0.1% of the total global electric market
- High entry barriers
- Innovation driven
- Safety and reliability is key
- Subject to high regulation and certification
- Multiple customer industries
- High exposure to cyclical industries

### We Serve Process Industries That Handle Potentially Explosive Dusts, Liquids And Gases

CAGR (2017-2022 E) Other Oil and gas<sup>2)</sup> 5.4% Oil and gas 20 Petrochemical sector 4.8% Shipbuilding 3.1% Chemical industry Total 3.1% Food industry Market Pharmaceutical 12 16 €3.7 billion <sup>1)</sup> Pharmaceutical industry 4.5% industry Petrochemical 4.7% Shipbuilding sector <sup>3)</sup> 13 2.9% Other 18 Food industry Chemical industry Ø 4.1%

No impacts from COVID-19 included

1) Company estimates for IECEx/ATEX certification, 2018; Comparable NEC market ca. €1.7 billion 2) Upstream 3) Downstream

World market by industry sectors – IECEx/ATEX 2017-2022

# We Are Experts in All Major Technologies Used in Electrical Explosion Protection

Conceptual approach	Solution	Technology	Position R. STAHL
1. Prevent formation	<ul> <li>Avoid combustible substances (replacement)</li> </ul>	not part of electrical explosion protection	
of explosive atmospheres	<ul> <li>Avoid critical concentration (e. g. dilution)</li> </ul>	not part of electrical explosion protection	
	• Exclude oxygen (e. g. flushing with nitrogen) if impossible	Pressurized encapsulation (Ex p)	$\checkmark$
2. Prevent ignition	Keep electrical energy below critical level	Intrinsical safety (Ex i)	$\checkmark$
of explosive atmospheres	<ul> <li>Suppress formation of electrical sparks</li> </ul>	Increased safety (Ex e)	$\checkmark$
	<ul> <li>Avoid intrusion of explosive atmospheres</li> <li>if impossible</li> </ul>	Fill enclosures with liquids or solids (Ex o, q, m)	$\checkmark$
3. Confine explosion impact to a controllable and harmless level	<ul> <li>Encapsulate electrical devices</li> </ul>	Flame proof enclosures (Ex d)	~

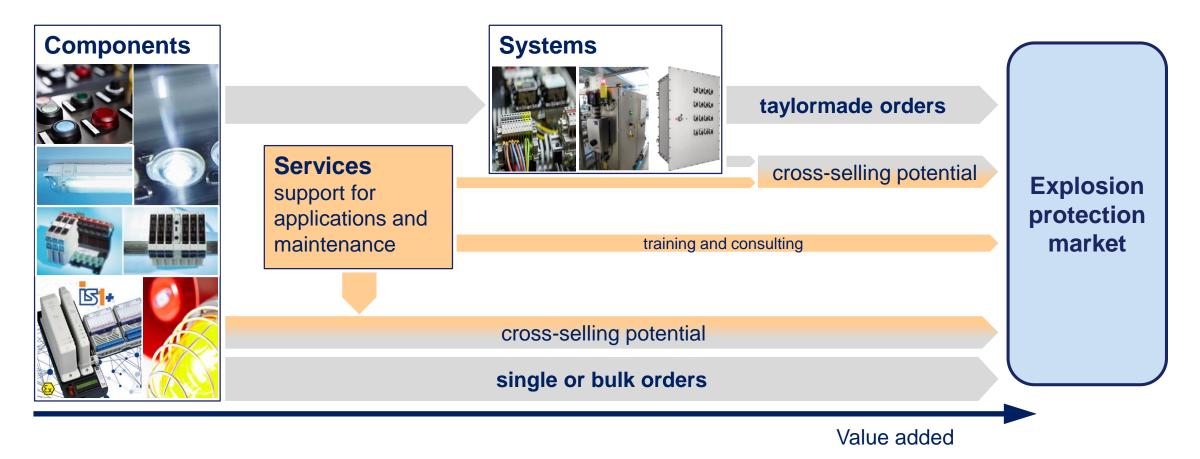
# **R. STAHL Offers Its Customers a Complete, Innovative And Market Leading Portfolio of Explosion Proof Products**



7 global production sites

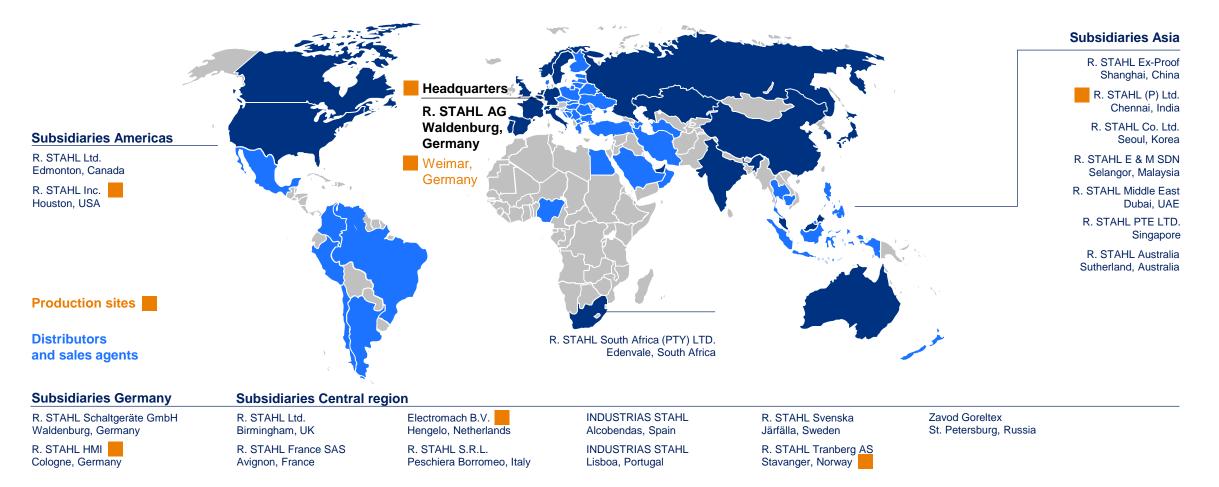
### Our Strong Market Position Is Based on Our Leading Products and Value Adding Systems and Services

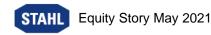
**Product offering R. STAHL** 



# We Have a Global Presence to Serve Our International Customers

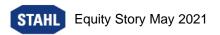
Production and sales network R. STAHL





# Agenda

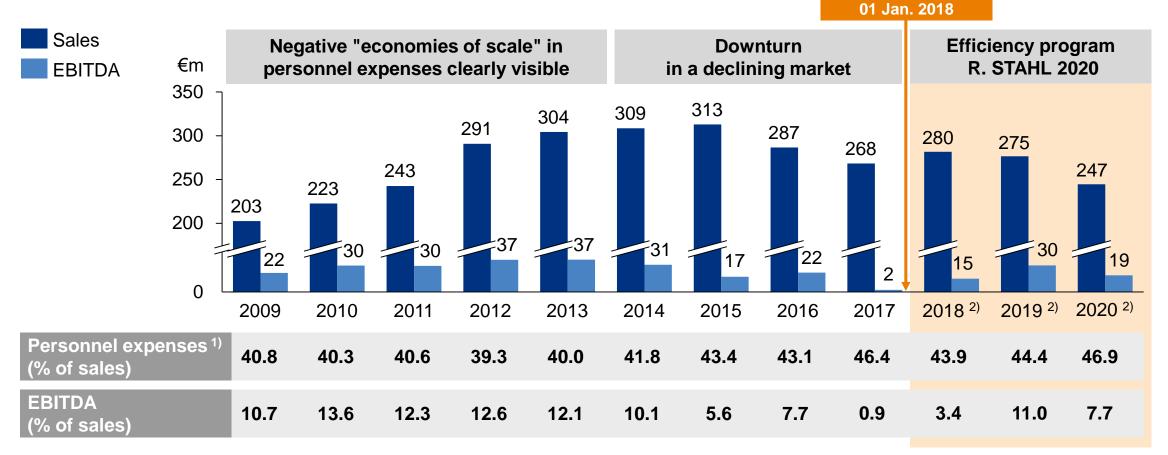
1	Company Overview
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### Review: Until 2017, Even Strong Sales Growth Did Not Prevent Our Margin From Continuous Contraction

new CEO started on

Development of R. STAHL 2009–2020



1) incl. temporary workers

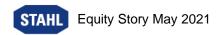
2) EBITDA pre exceptionals (exceptionals: restructuring charges, non-scheduled depreciation and amortization, charges for design and implementation of IT-projects, M&A costs as well as profit and loss from the disposal of non-current assets no longer required for business operations)

# Main Causes of Margin Contraction Were Inefficiencies in Organization, Production, Portfolio and Processes

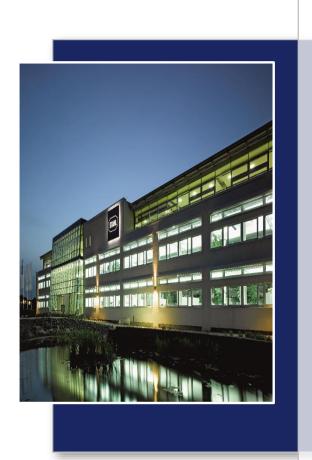
Analysis of R. STAHL's former operating model

until 2017:

- Global production capacities significantly underutilized; responsibilities not clearly defined
- Less than 1/5 of all sales items made a positive contribution to earnings
- Sales structures and processes not defined and inconsistent across organizational units
- IT systems neither standardized nor integrated
- As of 2014, sales have been placed above profit, particularly with regard to projects
- Group-wide business management control not consistently implemented



### We Can Build on a Unique Set of Strengths While Addressing Our Significant Challenges



### Strengths

#### **Market position**

- #2 in Europe, #3 worldwide in explosion protection
- Global presence in all key markets
- Strong brand and reputation

#### **Products and technologies**

- Highest product quality
- Broad portfolio
- Leading in complex system solutions

### Challenges

#### **Organisation and structures**

- Complex global organization
- High product complexity
- Heterogenous IT systems

#### Processes

- Unsufficient profitability of large orders
- Little standardization

## With Our Efficiency Program R. STAHL 2020, We Fundamentally Modernize Our Operating Model

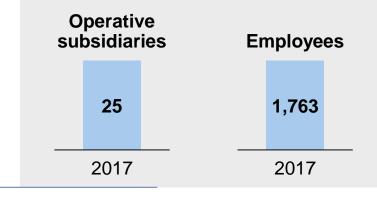


### 2018

# **Today, We Have Central And Lean Structures**

#### Situation 2017

- Decentral holding structure with unclear responsibilities
- Partially unprofitable sites
- Unnecessary high product complexity



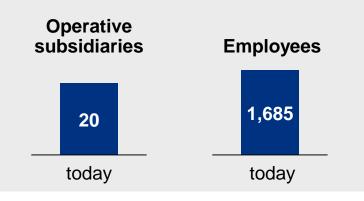
### R. STAHL 2020

#### Structural Improvements

- New organization implemented
- Corporate structure trimmed
- Number of products reduced by ~50% worldwide

#### Status Quo

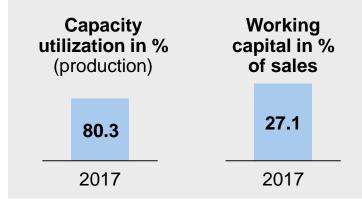
- Matrix organization with globally responsible Group functions
- Fewer sites with lower costs
- Product portfolio adjusted to market needs



### **Optimization of Central Processes Yielded Already Significant Efficiency Improvements**

#### Situation 2017

- Non-standardized processes in many areas
- Unclear responsibilities
- Weak management of large orders



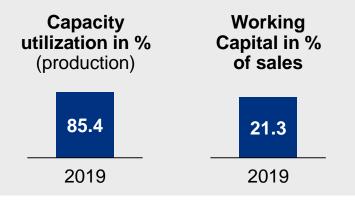
### R. STAHL 2020

#### Structural Improvements

- Lean management in production and sales
- Processes standardized and professionalized

#### Status Quo

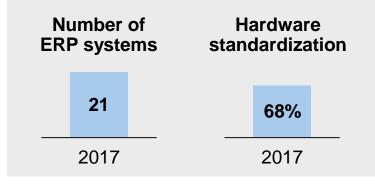
- Globally optimized and increa-singly standardized processes
- Clear responsibilities
- Reasonable profitability in all order categories



### **Continued Harmonization of IT Systems Will Generate Further Efficiency Gains**

#### Situation 2017

- Very heterogenous ERP landscape, interfaces managed manually
- Different software products for engineering and configuration of customer solutions, missing hardware standards



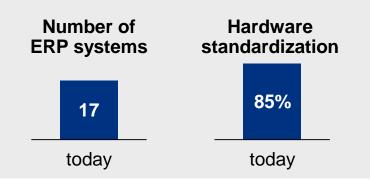
### R. STAHL 2020

#### **Structural Improvements**

- Preparation of ERP processes to implement SAP in all subsidiaries
- Definition of requirements, selection of software partners and adaption of processes for global standards in customer engineering and configurator

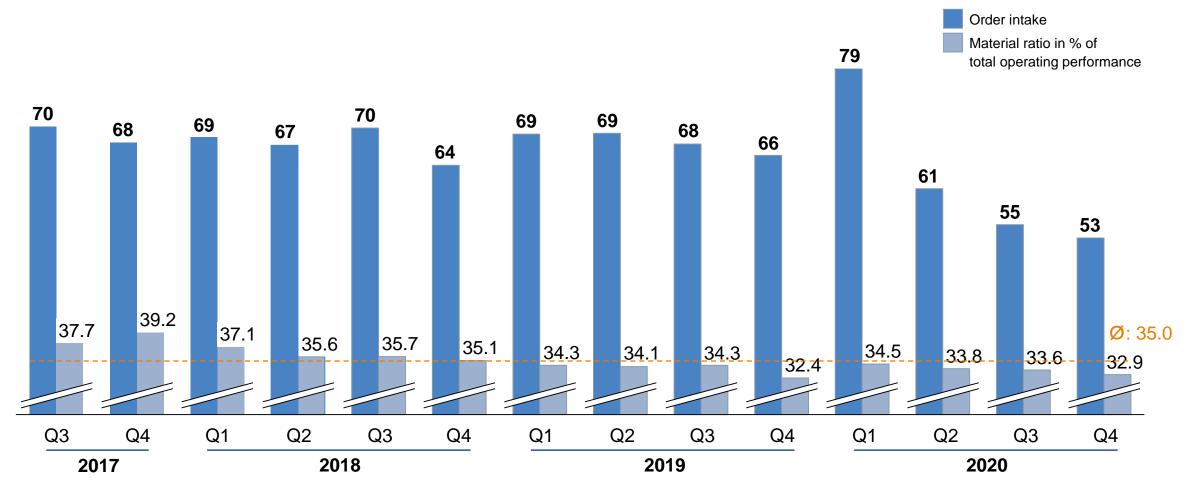
#### **Status Quo**

- Harmonization of ERP systems towards SAP until 2023 on track, target by end of 2020: down to 12
- Standards for engineering (EB) and configurator being implemented, completion by 2023

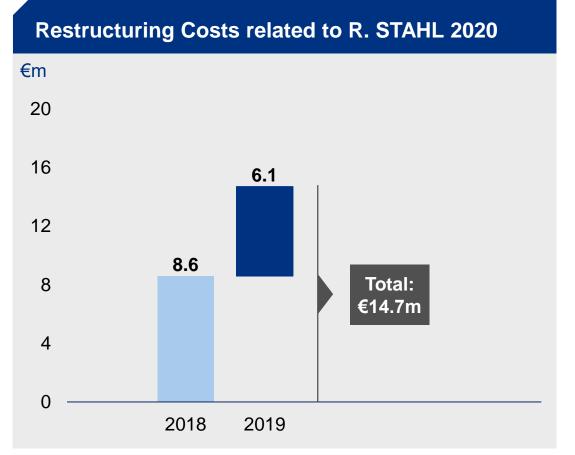


### Increased Sales Effectiveness Led to an Improved Order Quality and – Before COVID-19 – to Higher Order Quantity

Quarterly order intake and order quality R. STAHL since Q3 2017

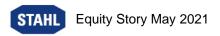


### Restructuring Costs Related to Efficiency Program "R. STAHL 2020" Always Paid Off in the Same Year

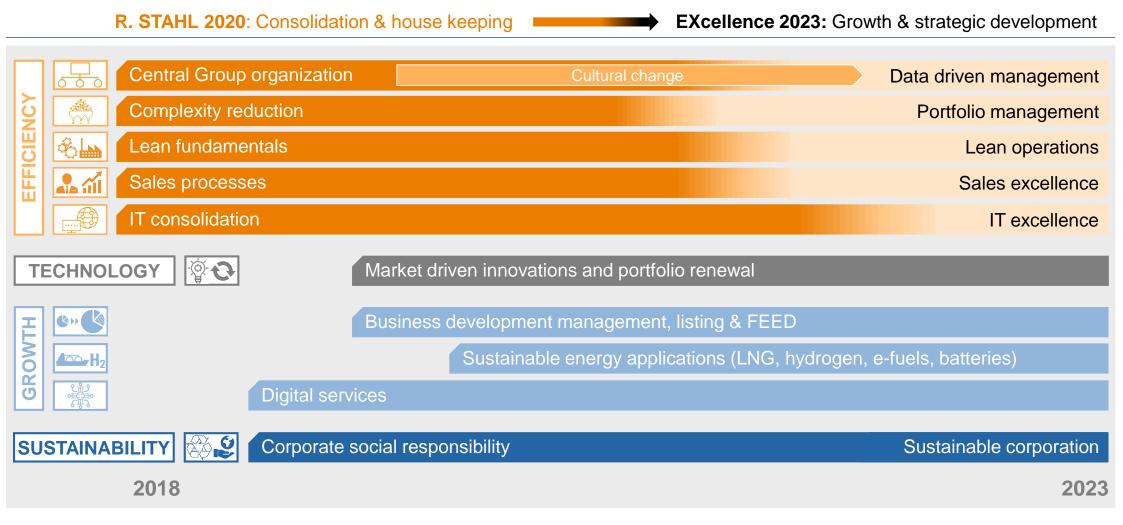




\* excluding effects from IFRS 16



## While We Continue to Drive Efficiency at All Levels, Our Focus Is Increasingly on Technology and Growth Again



### Our Strategy Addresses the Full Potential that Digitalization Offers to Our Business and Customers

#### Margin potential from efficiency gains

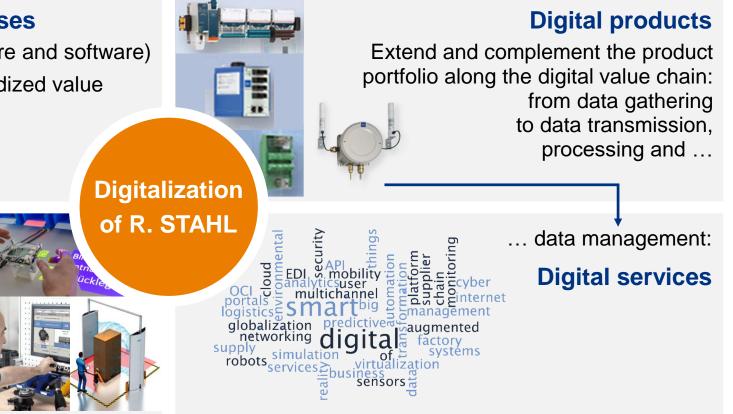
### **Digital infrastructure and processes**

- Harmonization of IT systems (hardware and software)
- Implementation of global and standardized value levers/KPIs and automated reports
- Digitalization of lean processes

### Digital production, e.g.

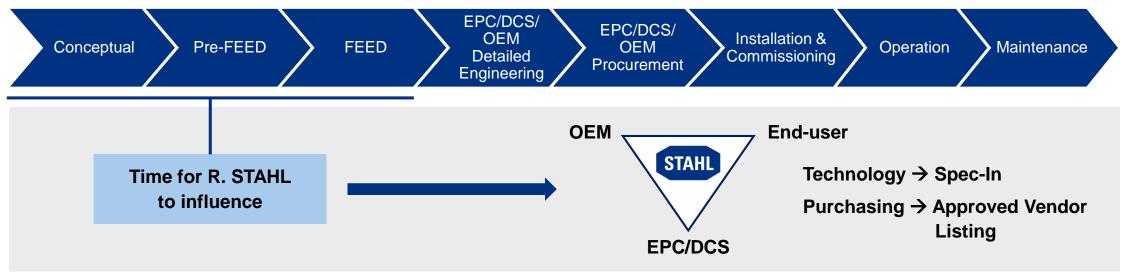
- RFID for serial number recording
- Mobile data logging in logistics
- Digital manufacturing documents in conjunction with CAE project
- Assistance systems for assembly

#### Growth potential from market trends



# **BDM, Listing & Feed: Strategically Preparing Our Markets**





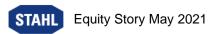
#### Project

- Active Team of SALES (RSD, Local Sales and Agents) and BU (BDM and PM)
- · Focus on complex system and engineering solutions

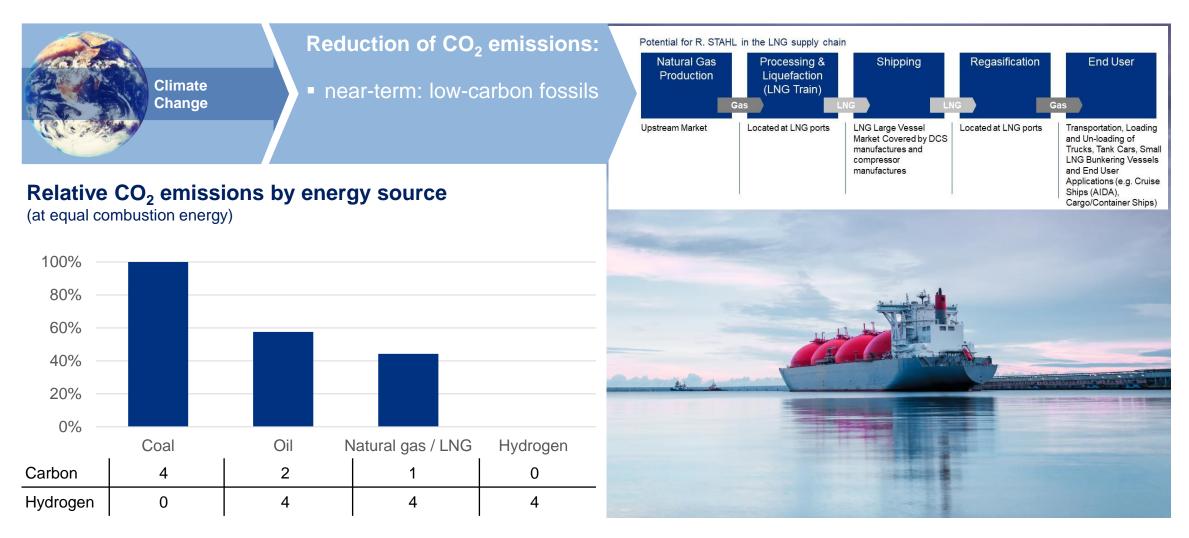


# **Megatrends Drive Technologies and Growth in Our Industry**

Trends	Needs	Opportunities for R. STAHL
Population & prosperity growth	<ul><li>Growing need for energy and food:</li><li>Rising number of people</li><li>Higher standards of living</li></ul>	<ul> <li>Oil expected to reach its peak beyond 2030</li> <li>Growth in chemicals, pharma and food &amp; beverage</li> </ul>
Climate Change	<ul> <li>Reduction of CO<sub>2</sub> emissions:</li> <li>Near-term: low-carbon fossils</li> <li>Long-term: carbon-free energy</li> </ul>	<ul> <li>Limited risk: no exposure to coal and mining</li> <li>Strong market position in growing LNG market</li> <li>H<sub>2</sub> + e-fuels as energy carrier of the future</li> </ul>
Increasing Mobility	<ul><li>Socio-economic changes:</li><li>Growing number of vehicles</li><li>Trend towards electric vehicles</li></ul>	<ul> <li>Fuel consumption</li> <li>New battery manufacturing (and recycling) facilities</li> <li>Build-up of H<sub>2</sub> infrastructure (storage, distribution etc.)</li> </ul>
Digitalization	<ul><li>Equipment and services:</li><li>Automation</li><li>Digital business models</li></ul>	<ul> <li>Strong market position in automation</li> <li>Growth in semiconductors</li> <li>Unmanned platforms and autonomous ships</li> </ul>



### Natural Gas Is The Most Eco-friendly Fossil Fuel – And LNG Is Set to Become the Dominating Delivery Mechanism



### The Global LNG Market Offers Significant Growth Potential **Over the Next Two Decades**

mtpa<sup>2)</sup> Global 800 Asia Pacific and Europe will account for >85% Other of incremental LNG demand 700 Europe Asia Pacific 600 500 400 300 200 100 0

2030

2032

2034

2036

2038

2040

Projected global LNG demand until 2040<sup>1)</sup>

<sup>1)</sup> Source: Novatek, June 2020

2018

<sup>2)</sup> million tons per annum



2020

2022

2024

2026

2028

CAGR 2018-2040

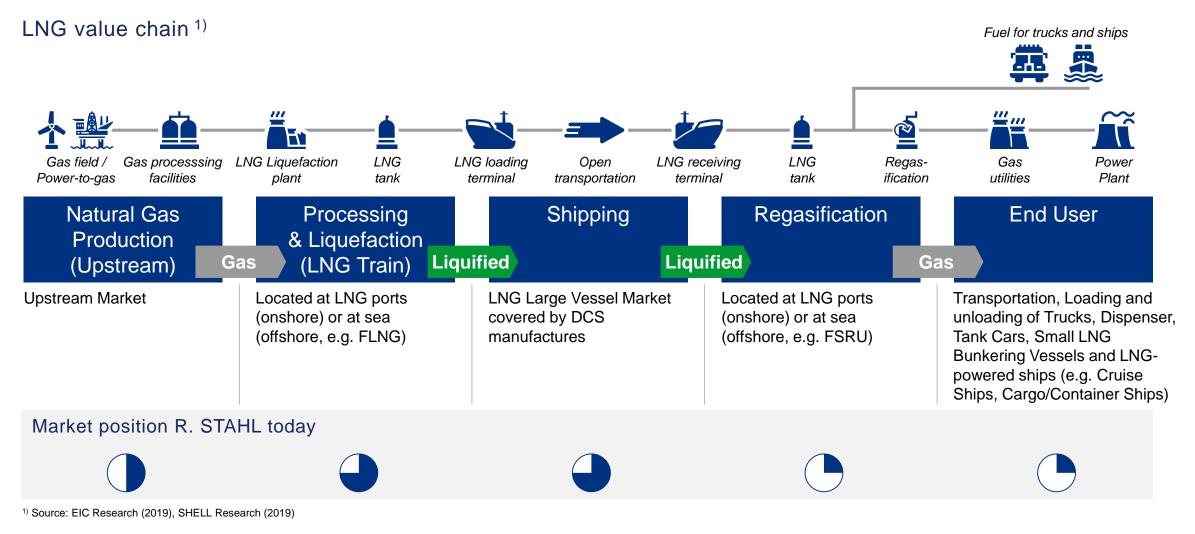
4.0%

5.9%

4.5%

3.7%

# We Aim to Leverage Our Strong Position in LNG Shipping to Outgrow the Overall LNG Market



STAHL

## Due to the Unique Hazardous Properties of Hydrogen, Explosion Protection Is Key to This Technology's Safety



**Reduction of CO**<sub>2</sub> emissions:

Iong-term: carbon-free energy

H<sub>2</sub> + e-fuels as sustainable energy carrier of the future





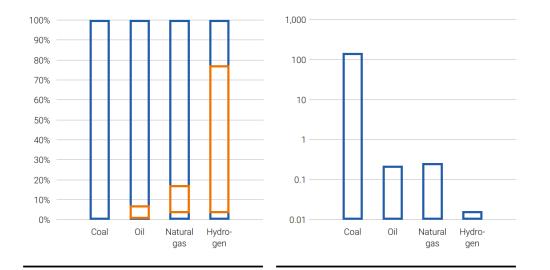
H₂



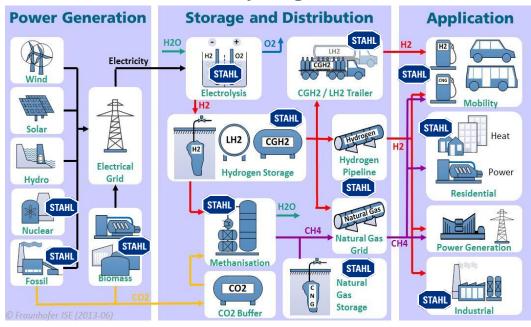
#### Safety aspects of Hydrogen vs. fossil fuels



bustion MINIMUM IGNITION ENERGY



#### Value Chain of Green Hydrogen



Source: https://www.ise.fraunhofer.de

# Example: Hydrogen Fueling Station With Safety Concept and Equipment by R. STAHL

Container solution and functional safety concept

#### **Service Concept**

- Engineering Service
- SIL (safety integrity level) verification
- Software assistance
- Design and engineering of components (system concept)

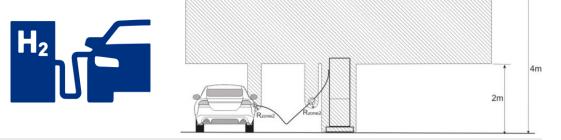
#### **Components (R. STAHL products):**

• Terminal boxes, cable glands, plugs



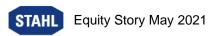
Picture source: https://www.resato.com/en/hydrogen

Example illustration of permanent and temporary hazardous areas



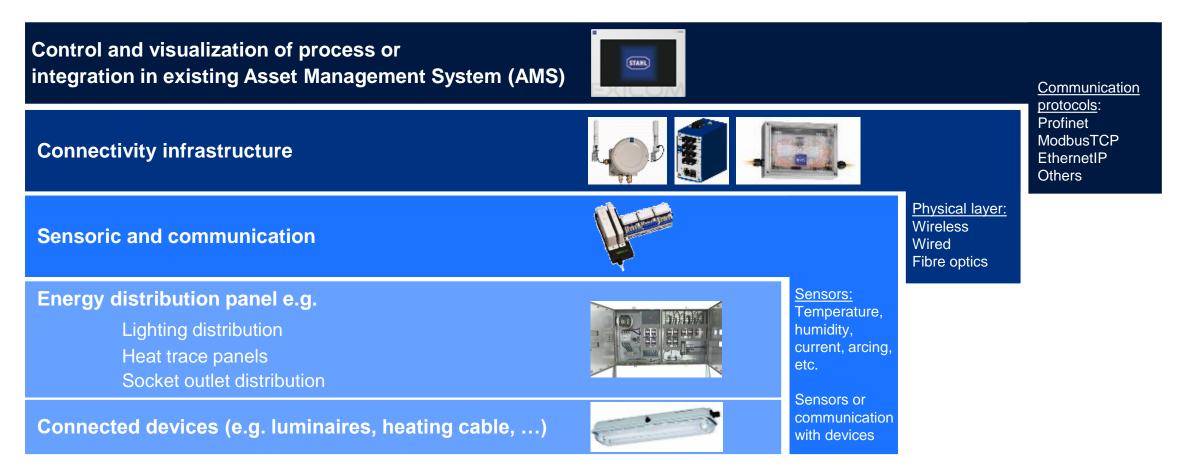
#### **Sales potentials**

- Short term focus on H2 fueling stations
- R. STAHL products for compressed gas vessels, pipelines, electrolyzer, tank systems
- Safety concepts (SIL)
- Engineering and designing concepts
- Consulting service



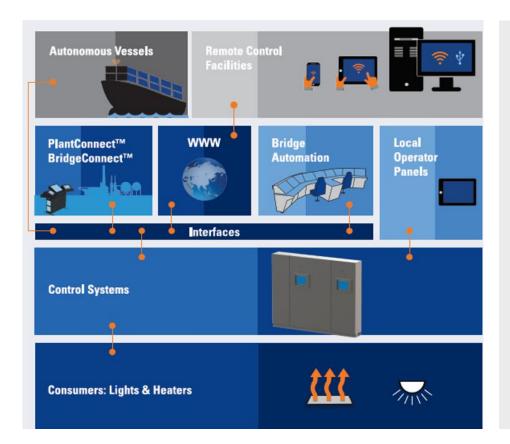
### Digitalization: We Already Have a Wide Range of Digital Solutions

Example of R. STAHL's solutions today



### **R. STAHL Already Offers Digital Solutions to Control Light** and Heating Systems

#### Example: X-Connect (R. STAHL Tranberg)



- R. STAHL is supplier for the first fully electric and autonomous container ship without emissions
- Fully automated control of light and heating systems
- Control staff can be located anywhere to control and operate systems remotely



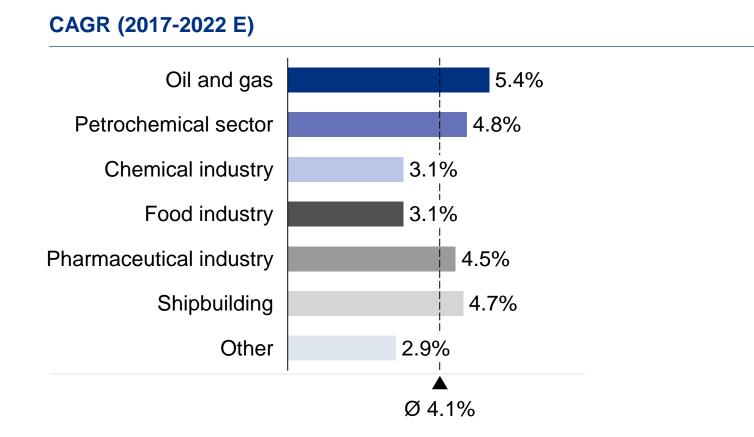
## Agenda

1	Company Overview
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## Before COVID-19, We Had Ambitious Plans for 2020

World market by industry sectors – IECEx/ATEX 2017-2022

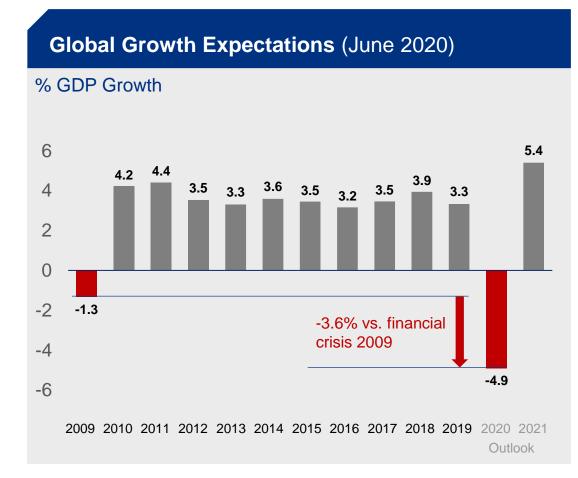
No impacts from COVID-19 included

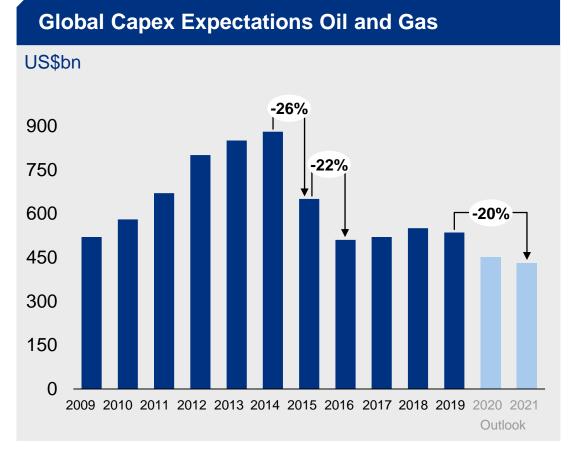


Target R. STAHL at the beginning of 2020:

mid-single digit growth at least at market level, further margin improvement

### **COVID-19 Pandemic Causes a Historic Global Recession, Oil Companies Hit Twice in Volumes and Price**





## FY 2020: Economic Downturn Weighed Heavily on Sales, Cost Control Significantly Cushioned Impact on Profitability

Financials		Operations	
<ul> <li>€247m</li> <li>Sales (- €28m yoy, -10% yoy) driven primarily by demand drop in Oil &amp; Gas</li> <li>€19m</li> <li>7.7%</li> </ul>		Ongoing favourable sales structure Cost of materials ratio stayed at a healty level (33.7%)	
		Tight cost management strongly limits impact of demand drop on profitability	
<b>EBITDA pre</b> <sup>1)</sup> (- €11m yoy, -37% yoy)	<b>EBITDA pre</b> <sup>1)</sup> margin (- 330 bp yoy)	Capacity adjustments lowered personnel costs by €6m yoy, exceptionals declined as planned, additional cost savings fror e. g. reduced travel	
<b>€-3.5</b> M Net profit (- €4.9m yoy)	<b>€5.8m</b> Net debt <sup>2)</sup> (+ €1.8m yoy)	Strategy execution at full steam despite economic downturn Lean management rolled out in administration functions, standardization of IT continued, sales initiatives bearing fruits	

<sup>1)</sup> EBITDA pre: EBITDA pre exceptionals (exceptionals: restructuring charges, non-scheduled depreciation and amortization, charges for design and implementation of IT-projects, M&A costs as well as profit and loss from the disposal of non-current assets no longer required for business operations)

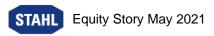
<sup>2)</sup> excl. lease liabilities



# Since 2018, We Have Built a Solid Track Record in Meeting or Exceeding our Earnings Guidance Even in Toughest Times

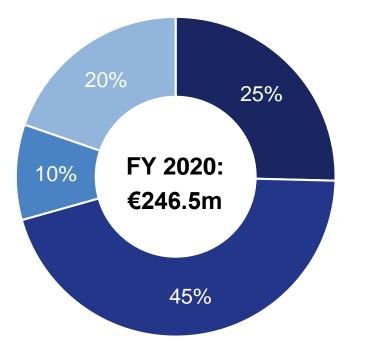
Earnings Guidance R. STAHL	Delivered
<b>2018</b> EBITDA pre <sup>1)</sup> to grow mid to high double-digit %, reaching ~€8m to ~€12m	€15.2m ✓ exceeded
<b>2019</b> EBITDA pre <sup>1)</sup> to grow mid single-digit, reaching ~€19m to ~€22m	€30.4m ✓ exceeded
<b>2020</b> EBITDA pre <sup>1)</sup> to reach low double-digit million Euro, reaching ~€10m to ~€30m	€19.0m <b>v met</b>

<sup>1)</sup> EBITDA pre: EBITDA pre exceptionals (exceptionals: restructuring charges, non-scheduled depreciation and amortization, charges for design and implementation of IT-projects, M&A costs as well as profit and loss from the disposal of non-current assets no longer required for business operations)



# FY 2020: Top-line Decline of 10.3% Driven by Demand Drop in Oil and Gas Sector – Regions With High Exposure Hit Hardest

## Sales R. STAHL FY 2020 vs. FY 2019 by region

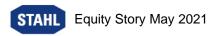


- Germany
- Central region\*
- Americas
- Asia/Pacific

€m	FY 2020	FY 2019	Change
Germany	62.6	62.5	+0.1%
Central region*	111.5	120.9	-7.8%
Americas	23.8	34.5	-31.0%
Asia/Pacific	48.6	56.8	-14.5%
Total	246.5	274.8	-10.3%

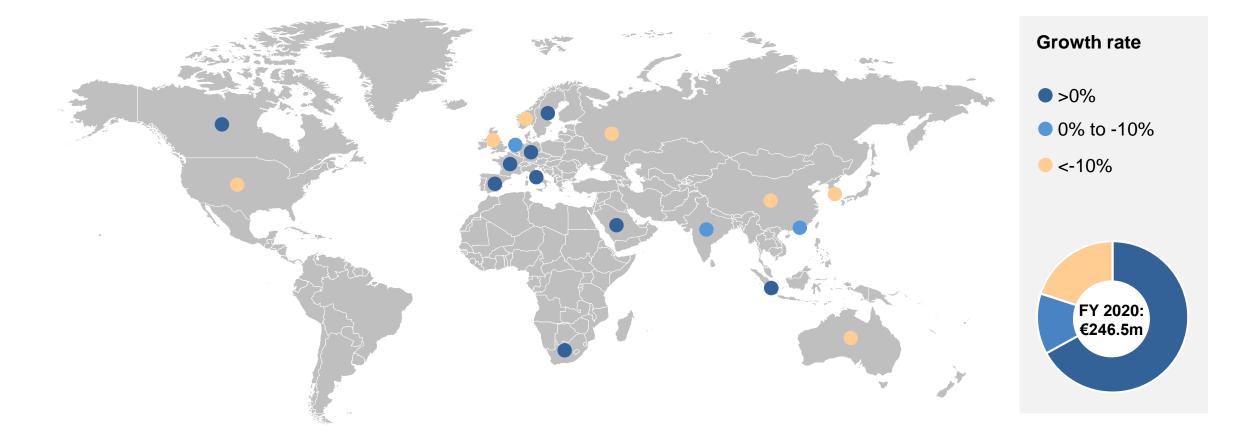
Global Oil Demand 2020 vs. 2019	-9.8%
Average Oil price 2020 vs. 2019, Brent	-32.6%

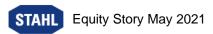
\* Central region: Africa and Europe excl. Germany



## Despite Severe Economic Headwinds, Strategy Execution Paid Off in FY 2020 in Several Countries

Sales R. STAHL FY 2020 by growth rate vs. FY 2019





# FY 2020: Adjusted Labour Capacities Strongly Limited Impact of Lost Sales on Profitability

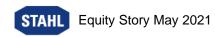
## Key data of Income Statement

€m	FY 2020	FY 2019	Change
Sales	246.5	274.8	-10.3%
Cost of materials	-85.7	-94.0	-8.8%
Personnel costs	-115.6	-122.0	-5.2%
Sum of other operating income and other operating expenses	-35.4	-37.0	-4.2%
EBIT	0.5	6.3	-92.2%
Financial result	-1.8	-2.9	-38.8%
EBT	-1.3	3.4	n/a
Taxes	-2.2	-2.1	+7.7%
Net profit	-3.5	1.3	n/a
Earnings per share in €	-0.54	0.21	n/a
EBITDA	17.2	25.3	-32.0%
EBITDA pre <sup>1)</sup>	19.0	30.4	-37.4%

#### Comments

- Cost of materials down in line with sales, indicating continued healthy sales quality; cost of materials ratio unchanged yoy at <34%</li>
- Personnel cost decline €6.4m, reflecting temporary adjustments of labour capacities to lower demand
- Finished and unfinished products increase by €3.4m yoy
- Sum of other operating income and expenses improve €1.6m to €-35.4m due to lower exceptionals

<sup>1)</sup> EBITDA pre: EBITDA pre exceptionals (exceptionals: restructuring charges, non-scheduled depreciation and amortization, charges for design and implementation of IT-projects, M&A costs as well as profit and loss from the disposal of non-current assets no longer required for business operations)



## FY 2020: As Guided, Exceptionals Declined Due to Lower Severance Pay and Legal and Consulting Costs

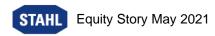
## Reconciliation of EBITDA to EBITDA pre<sup>1)</sup>

€m	FY 2020	FY 2019	Change
EBITDA pre <sup>1)</sup>	19.0	30.4	-11.4
Exceptionals <sup>1)</sup>	-1.8	-6.0	+4.2
Restructuring charges	-1.8	-6.1	+4.3
Devaluation and disposal of inventories	-0.2	-0.1	-0.0
Severance pay	-1.5	-2.5	+1.1
Amortization	0	-0.9	+0.9
Legal and consulting costs	-0.1	-2.4	+2.3
Other	0	-0.1	+0.1
EBITDA	17.2	25.3	-8.1

#### **Comments**

 Declining restructuring charges indicate good progress of efficiency program

<sup>1)</sup> EBITDA pre: EBITDA pre exceptionals (exceptionals: restructuring charges, non-scheduled depreciation and amortization, charges for design and implementation of IT-projects, M&A costs as well as profit and loss from the disposal of non-current assets no longer required for business operations)



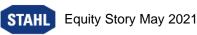
## **Over the Past Two Years, We Have Significantly Strengthened** the Resilience of Our Business

## €m 270 260 250 240 230 220 210 200 190 $2017^{2}$ 2020 $2018^{2}$ 2019

## EBITDA pre break-even<sup>1)</sup> of R. STAHL 2017–2020

<sup>1)</sup> Sales level where EBITDA pre = 0

<sup>2)</sup> Based on lease accounting prior to changes from IFRS 16



Today, our business is much more robust:

- Focus on reasonable margins improved order profitability
- Central Group organization with clear responsibilities and unified processes increased efficiency and provided higher flexibility to manage costs



## FY 2020: Effective Management of Working Capital Kept Free Cash Flow and Net Debt at Robust Levels

### Key data of Cash Flow Statement

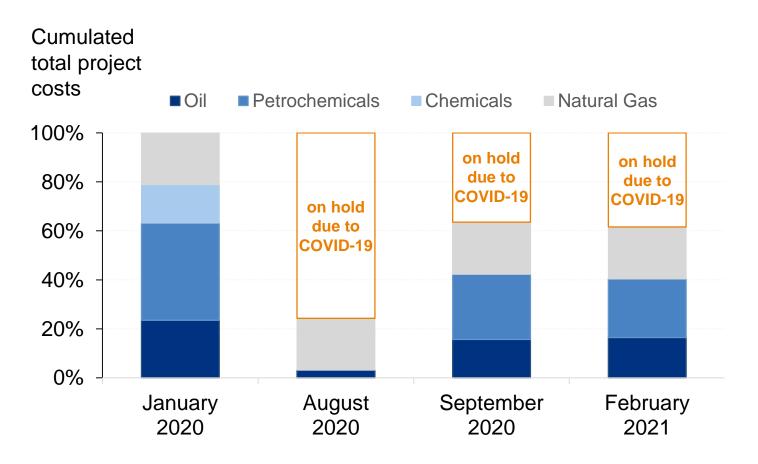
€m	FY 2020	FY 2019	Change
Net profit	-3.5	1.3	-4.9
Depreciation and amortization	16.7	18.9	-2.2
Other income and expenses without cash flow impact	3.7	1.3	+2.3
Result from the disposal of non-current assets	-0.1	-0.5	+0.3
Cash flow	15.3	20.8	-5.5
Changes in working capital	2.6	-1.1	+3.7
Cash flow from operating activities	17.9	19.6	-1.8
Cash flow from investing activities	-12.2	-11.1	-1.1
Free cash flow	5.7	8.5	-2.8
Net debt <sup>1)</sup> (31 Dec.)	5.8	4.2	-1.7

1) excl. leasing liabilitities

- Decline in depreciation and amortization driven by favourably renewed leasing contract for Waldenburg site in 2019
- Increase in other non-cash items largely driven by adverse impacts from FX changes
- Working capital primarily benefited from factoring expansion
- Higher cash outflow from investing activities due to consistent execution of strategic agenda

## Majority of Large Investment Projects Frozen Until Recently, Signs of Slow Revitalization Since September

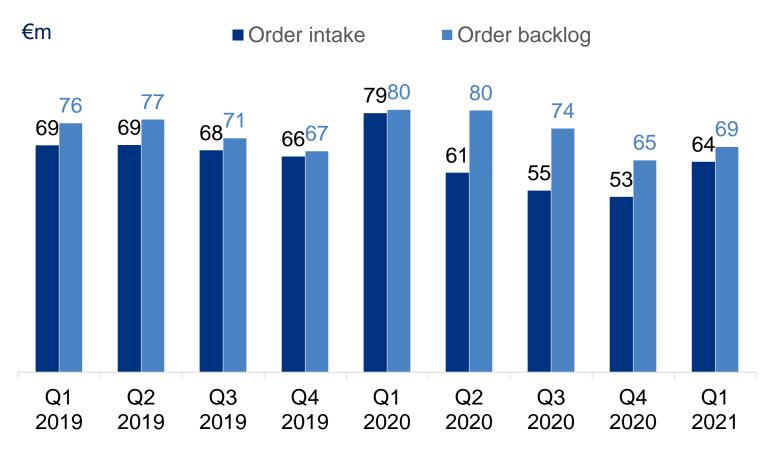
## Example: Status of targeted large investment projects, Middle East



- Solid pipeline of large investment projects at the beginning of 2020
- COVID-19 drove down project activities dramatically until August, oil sector and (petro-)chemicals sectors hit hardest
- Several projects slowly re-started in September, though revitalization will not impact R. STAHL's top line before H2 2021

# Following Demand Trough in Q4 2020, First Three Months in 2021 Showed an Increasing Market Activity Again

## Order intake and order backlog R. STAHL Q1 2019 through Q1 2021



- Progress in strategy yielded a strong start in 2020: Q1 with highest order intake since four years
- COVID-19 and global economic downturn suddenly choked off momentum in Q2 2020: monthly order intake since May ~30% below average in first four months
- Order intake in Q1 2021 significantly up sequentially, first impact on top-line expected in Q2

## Q1 2021: Rising Demand Not Yet Reflected in Top-line

Financials		Operations
<b>€58.2m</b> Sales (- €7m yoy, -11% yoy)		Sales still weak due to low order backlog at the beginning of the quarter
driven primarily by weak Oil & (	Gas business	Market demand gaining momentum
€2.7m EBITDA pre <sup>1)</sup>	4.6% EBITDA pre <sup>1)</sup> margin	Order intake up 20% qoq to €64m, order backlog increases to €69m
(- €2.1m yoy, -44% yoy)	(- 270 bp yoy)	Ongoing cost management balanced still weak sales
<b>€-2.5</b> M Net profit (- €1.9m yoy)	<b>€11.6m</b> Net debt <sup>2)</sup> (+ €5.8m qoq)	Continued capacity adjustments keep personnel costs at a moderate level, additional cost savings from lower other operating expenses

<sup>1)</sup> EBITDA pre: EBITDA pre exceptionals (exceptionals: restructuring charges, non-scheduled depreciation and amortization, charges for design and implementation of IT-projects, M&A costs as well as profit and loss from the disposal of non-current assets no longer required for business operations)

<sup>2)</sup> excl. lease liabilities



# Q1 2021: Continued Tight Cost Control to Address Top-line Weakness

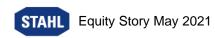
## Key data of Income Statement

€m	Q1 2021	Q1 2020	Change
Sales	58.2	65.1	-10.6%
Cost of materials	-21.4	-24.3	-11.7%
Personnel costs	-30.0	-31.5	-4.7%
Sum of other operating income and other operating expenses	-7.2	-9.8	-26.0%
EBIT	-1.5	0.5	n/a
Financial result	-0.5	-0.4	-13.0%
EBT	-2.0	0.1	n/a
Taxes	-0.6	-0.7	-24.8%
Net profit	-2.5	-0.6	<-100
Earnings per share in €	-0.39	-0.10	<-100
EBITDA	2.6	4.7	-44.3%
EBITDA pre <sup>1)</sup>	2.7	4.7	-44.0%

#### **Comments**

- Soft top-line reflects low order backlog at year-end 2020; recent positive order momentum will start to show up in Q2 and beyond
- Impact of lower sales on profitability mitigated by lower travel and personnel cost as well as moderate FX gains

<sup>1)</sup> EBITDA pre: EBITDA pre exceptionals (exceptionals: restructuring charges, non-scheduled depreciation and amortization, charges for design and implementation of IT-projects, M&A costs as well as profit and loss from the disposal of non-current assets no longer required for business operations)



## Q1 2021: Net Loss and Continued Strategy Execution Led to a Temporary Increase of Net Debt

**Comments** 

rates

Decline in other non-cash items

largely driven by changes in FX

 Changes in working capital flat yoy: lower increase in inventories offset

by fewer prepayments received and decreased trade payables

Higher cash outflow from investing

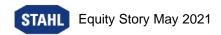
activities due to consistent

execution of strategic agenda

### Key data of Cash Flow Statement

€m	Q1 2021	Q1 2020	Change
Net profit	-2.5	-0.6	-1.9
Depreciation and amortization	4.1	4.2	-0.1
Other income and expenses without cash flow impact	0.1	0.7	-0.6
Result from the disposal of non-current assets	-0.0	-0.1	+0.1
Cash flow	1.8	4.1	-2.3
Changes in working capital	-3.1	-3.2	+0.0
Cash flow from operating activities	-1.3	0.9	-2.3
Cash flow from investing activities	-3.2	-2.2	-1.0
Free cash flow	-4.5	-1.3	-3.2
Net debt <sup>1)</sup> (31 March)	11.6	7.7	+3.9

1) excl. leasing liabilitities



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## Outlook FY 2021: Sales Expected to Gain Momentum in H2, Strategy Execution to Keep EBITDA Pre Slightly Below 2020

## Guidance FY 2021

April 16, 2021	May 11, 2021	STAND
Sales expected to grow low single- digit year-on-year with gaining momentum from H2 2021 onwards	Sales of €250m to €256m	
<b>EBITDA pre</b> <sup>1)</sup> yet to come in slightly below 2020 following determined strategic investments in efficiency and growth	<b>EBITDA pre</b> <sup>1)</sup> between €17m and €19m	Comments: • Assumption: Continued recovery of global economy and Oil & Gas
Stable, positive free cash flow, net debt about unchanged year-on-year	Free cash flow ~6m, net debt about unchanged year-on-year	<ul> <li>business</li> <li>Still reduced visibility compared to market situation before COVID-19</li> </ul>
<sup>1)</sup> EBITDA pre: EBITDA pre exceptionals (exceptionals: restructuring charges, non-	scheduled depreciation and amortization, charges for design and implem	entation of IT-projects, M&A costs as well as profit and loss from the disposal of

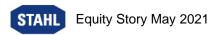
non-current assets no longer required for business operations)

## Agenda

1	Company Overview
2	Driving Strategy: EXcellence 2023
3	Actual Business Update
4	Appendix

## **Our Efficiency Measures Are Well Under Way**

Current status of R. STAHL 2020		
Central Group organization	<ul> <li>New Group organization established as of 1 April, 2018</li> <li>All key positions filled</li> </ul>	
Product portfolio	<ul> <li>Product variety reduced by ~50%</li> <li>No loss of sales or customers</li> </ul>	
Project and contract management	<ul> <li>Standardized risk assessment before order acquisition</li> <li>Significant margin improvement</li> </ul>	
Supply chain and lean production	<ul> <li>Global "Lean Management" program initiated</li> <li>Significant productivity improvements</li> </ul>	
Sales organization	<ul> <li>Implementation of standardized global sales processes ongoing</li> </ul>	
IT systems	<ul> <li>Global implementation of standardized systems (ERP, engineering, configurator) ongoing</li> </ul>	



## FY 2020: Drop in Equity Driven by Net Loss and an Adverse Impact of a Declining Interest Rate on Pension Provisions

## **Key Balance Sheet data**

Assets
--------

A33013	31 Dec.	31 Dec.	
€m	2020	2019	Change
Intangible assets	43.3	41.4	+1.8
Property, plant & equipment	80.3	86.0	-5.6
Deferred taxes	13.4	12.4	+0.9
Other non-current assets	16.0	17.7	-1.7
Inventories and prepayments	36.9	34.2	+2.8
Trade receivables	36.7	42.5	-5.8
Cash and cash equivalents	19.9	15.0	+4.9
Other current assets	9.7	10.2	-0.5
Total assets	256.2	259.4	-3.1

Intangible assets up due to capitalized R&D

PPE followed D&A of buildings and rights of use from leases

- Inventories up due to COVID-19 driven delayed acceptance of goods
- Lower trade receivables due to lower sales and extended factoring

#### **Equity and Liabilities**

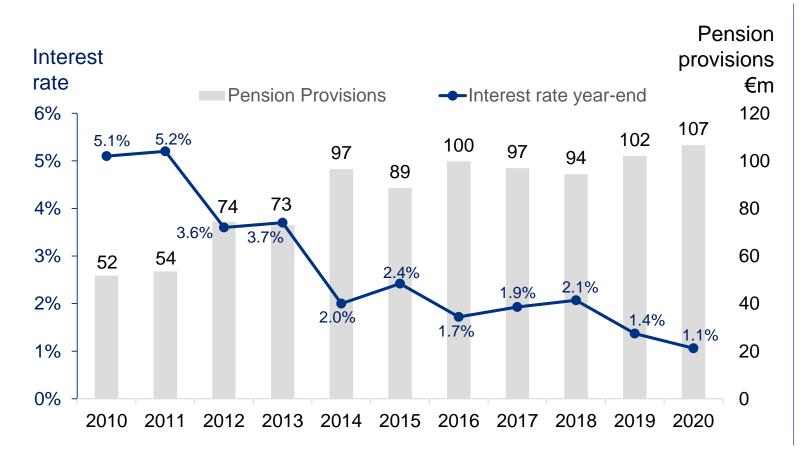
	31 Dec.	31 Dec.	
€m	2020		Change
Equity	48.1	58.4	-10.3
Interest-bearing liabilities	8.8	10.2	-1.4
Pension provisions	103.1	98.7	+4.4
Lease liabilities	21.1	25.1	-4.0
Other non-current liabilities	4.8	4.8	+0.0
Trade payables	13.8	15.1	-1.3
Interest-bearing liabilities	16.9	9.0	+8.0
Other current liabilities	39.6	38.1	+1.4
Total equity and liabilities	256.2	259.4	-3.1

Equity down due to net loss and risen pension provisions

- Financial liabilities increased to safequard cash during economic downturn
- Increase in Other current liabilities reflected higher prepayments and provisions

## Declining Interest Rates Doubled R. STAHL's Pension Provisions Over the Past Ten Years

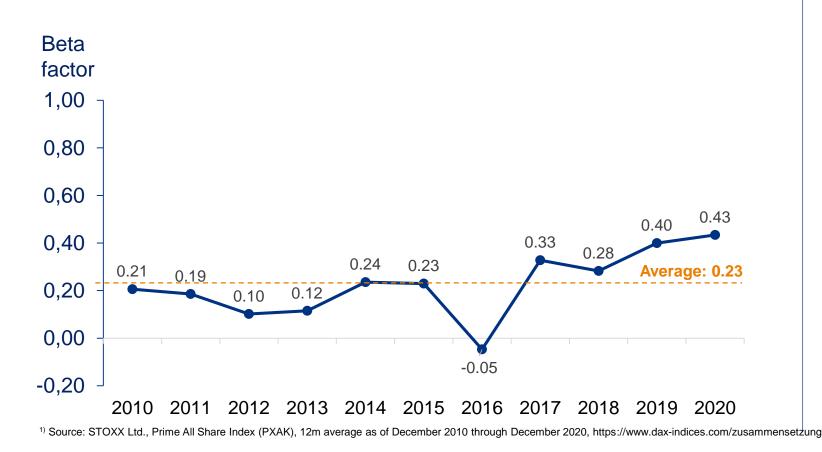
## Impact of interest rate on assessment of R. STAHL's pension provisions



- No new entrants into R. STAHL's pension benefit plan since the late 1990's
- Nevertheless, R. STAHL's equity dropped from €84m in 2010 to €48m in 2020, largely driven by strongly increased pension provisions
- In the same period, equity ratio more than halved from 43.9% to 18.8%

## Valuation of the R. STAHL Stock – Facts to Consider

## Historic beta factor of RSL <sup>1)</sup>



- R. STAHL's average 12m beta factor over the past 11 years is 0.23
- 12m beta shows only little variation of +/- 0.3 max since 2010
- R. STAHL's WACC (before tax) is below 3%:
  - average debt costs of 2.0% in 2020
  - risk free rate of 1.5%
  - market return of 7.0%,

# Major Impacts of IFRS 16 on R. STAHL's Financial Statements and KPI's in FY 2019

### **Income Statement & Cash Flow Statement**

€m	FY 2019
Other operating expenses	+7.6
Depreciation & amortization	-5.5
Financial result	-1.0
Taxes	-0.3
EBITDA	+7.6
EBITDA pre*	+7.6
EBIT	+2.1
EBT	+1.1
Net profit	+0.8
Cash flow from operating activities	+7.1
Cash flow from financing activities	-7.1

#### **Balance Sheet**

€m	31 Dec., 2019
Assets	
Property, plant & equipment	+34.1
Deferred taxes	-0.3
Total	+33.8

## Equity and Liabilities

Equity	+0.8
Non-current lease liabilities	+26.4
Current lease liabilities	+6.6
Total	+33.8
Equity ratio	-300 bp

\* EBITDA pre: EBITDA pre exceptionals (exceptionals: restructuring charges, non-scheduled depreciation and amortization, charges for design and implementation of IT-projects, M&A costs as well as profit and loss from the disposal of non-current assets no longer required for business operations)



## **Issuer, Contact and Additional Information**

## **Issuer and Contact**

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Additional Information		
ISIN	DE000A1PHBB5	
WKN	A1PHBB	
Deutsche Boerse RSL2		
Ticker Bloomberg RSL2		
Ticker Reuters RSL2.DE		RSL2.DE
Listing	g Frankfurt Stock Exchange Prime Standard	

#### **Financial Calendar 2021**

July 15	Annual General Meeting
Aug 12	Interim Report Q2 2021
Nov 10	Interim Report Q3 2021



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